

LOW.COM LAUNCHES LEADMATCH.COM™, A SELF-SERVE MORTGAGE LEAD PORTAL

--Connects brokers and loan officers with motivated consumers looking for mortgages--

Los Angeles, CA. October 2, 2007 – Low.com, a leading consumer financial portal solutions company, announced today the launch of a new client interface called LeadMatch.com™, a self-serve lead portal dedicated to the broker and loan officer community. LeadMatch™ builds on the technology and expertise of Low.com – a top five lead generation company – to match brokers and individual loan officers with qualified consumers looking for mortgage loans.

The new lead platform gives brokers and loan officers real-time access to thousands of high quality mortgage leads. Users have complete control over their leads via an easy-to-use, web-based interface. Brokers and loan officers can individually define the types of leads they want and when they want to receive them. The platform streamlines the customer acquisition process by reducing marketing costs and increasing ROI.

Leads are generated through premium advertising on high profile consumer sites like Yahoo! Finance, MSN, AOL, and eBay. LeadMatch™ leads are generated from high quality traffic sources, resulting in a positive consumer experience and high quality leads. The real-time leads can be viewed by email, through the LeadMatch™ interface, or using a lead management system.

“In light of recent industry trends – tightening margins, shrinking borrower pipelines and fierce competition – mortgage professionals are faced with ever increasing challenges to generate new business and close loans,” said Steve Yi, Vice President of Marketing Services at Oversee.net and General Manager of Low.com. “We developed LeadMatch™ with these issues in mind, and are committed to helping our customers succeed in this challenging market. Brokers and loan officers will find unique value in LeadMatch's quality, convenience, and flexibility.”

Accounts can be opened for as low as \$500. Once an account has been created, leads can be refined using a set of filters (state, loan type, loan amount, LTV, and credit rating). Brokers and loan officers have the power to schedule lead delivery days, and determine daily lead volumes. Users new to buying online leads have access to LeadMatch™ consultants who can walk them through the process.

About LeadMatch™

LeadMatch™ is the broker and loan officer interface of Low.com, a leading consumer financial services portal that specializes in connecting top direct-lenders and large brokers to motivated consumers. Low.com leads generate among the highest percentage of closed loans in the industry. Low.com is part of Oversee.net's Marketing Services Division. To learn more visit <http://www.low.com> and <http://www.leadmatch.com>.

About Oversee.net

Founded in 2000, Oversee.net is a technology-driven online marketing solutions company, with two primary divisions – Oversee Domain Services and Oversee Marketing Services. Headquartered in Los Angeles with offices in Portland, Oregon and San Mateo, California, the Company has over 200 employees. Some of Oversee’s key brands include SnapNames[®], the operator of the largest available source of expired and deleting domain names; DomainSponsor[™], a global leader in domain monetization and Low.com[™], a top consumer financial services portal. Oversee has been growing profitably since inception.

Oversee was recently named to the Inc. 500 and is a finalist in the Deloitte Technology Fast 50 of Los Angeles. Oversee was also named “Internet and New Media Company of the Year by the Technology Council of Southern California and its CEO and Co-Founder, Lawrence Ng, was named a winner of the 2007 Ernst & Young Entrepreneur of the Year award for the Greater Los Angeles program in the technology category. To learn more, please visit <http://www.oversee.net>.

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